



Content Submission Guide

Thank you for submitting your content to NossaTV! In order to ensure that we receive all of your content and can upload it quickly, please review the following information:

For Each Piece of Content, Please Enclose:

- **For videos:** content divided into 5-7 minute scenes saved to a data DVD in uncompressed (.DV, .MOV or .AVI) format
- **For trailers & shorts:** your trailer or short – no longer than 5 minutes, saved to a data DVD in uncompressed format
- Streaming Teaser: 30-45 seconds long*
- Content thumbnail image (jpg, etc.) for Channel Guide and Summary Page*
- Company Logo (jpg, etc.) for use on the click-through ad (e.g. filmmaker page)*
- Print and fill out the Content Submission Form – include a completed copy for **each** film/trailer you submit
- NossaTV Distribution and Marketing Letter of Intent (can fax if desired)

For Videos:

Content Length

The minimum content length is 10 minutes. We will consider smaller content pieces if they are accompanied with 2-3 longer submissions. There is no maximum length with NossaTV. Clips over 30-minutes in length can be broken into 2 separate clips of 15-20 minutes each if desired.

File/Scene Breaks

Scenes should be 5-7 minutes long with each scene saved as a unique file with the scene number in the file name, e.g. Movie_01.dv, Movie_02.dv, Movie_03.dv, etc.

Streamed Preview

The streamed introduction is a 30-45 second introduction of the main content feature.

For Trailers & Shorts:

Content Length

Your trailer should be between 30 seconds and 5 minutes long. If this poses a problem, please talk to your NossaTV rep about alternative options.

Streamed Preview

The streamed introduction is a 30-45 second introduction of the trailer or short.

*NossaTV reserves the right to create these items for you, if you don't provide them on your own.



Content Submission

Your film/trailer should be saved as an uncompressed digital video in **.DV**, **.MOV**, or **.AVI formats**, burned to a data DVD. If submitting more than one piece of content, each video should be saved as a separate file, on a separate DVD in one of the previously stated acceptable formats.

NossaTV provides free FedEx shipping for filmmakers, so you can easily send us your content. This information is provided at the bottom of the following page. Don't forget to include a separate, completed Content Information Sheet (page 3) for each trailer you send in!

NossaTV will encrypt your content for NossaTV's proprietary viewer and compress the content for the appropriate device. The chart below outlines possible file format submissions. Because NossaTV will provide consumers with multiple file formats, uncompressed video will insure the best experience for the consumer. *Ripping compressed video (mpeg4 or mpeg2) down to PSP or iPod formats can introduce artifacts into the files that will be noticeable to the consumer.*

File Formats	Bit Rate	Format	Aspect Ratio
.DV .AVI .MOV	Raw uncompressed video	Data DVD	HD: 1280x720 Wide Screen: 720x304 DVD Standard NTSC: 720x480 TV: 640x480
Mpeg2	Standard DVD Mpeg2 video will experience significant degradation in video quality when converted to mp4	Standard DVD	Wide Screen: 720x304 DVD Standard NTSC: 720x480 TV: 640x480

Online Account Management (December 2007)

In December 2007 Filmmakers will have an account management page on www.NossaTV.com that is password protected. The online account manager will allow you to create an account for your production company, input the data pertinent to each film (riders, locations, sponsors, etc.), royalty payment information, and print out a shipping label for your DVD submission. Future releases of NossaTV's filmmaker account management system will allow you to upload your content remotely.

Shipping Instructions

Go to: www.fedex.com/us/

Select: Ship / Prepare Shipment Online

Ship To	Billing Details	Shipment Notifications
NossaTV Attn: Content Submission 500 San Marcos St. Suite 108B Austin, TX 78702 Phone 512-577-4653	Bill to: Recipient (NossaTV) FedEx Account #: 336114624	Recipient and please check all (ship, exception, delivery)

500 San Marcos St. Suite 108B
Austin, TX 78702